

Zack Schteingart

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EDUCATION

University of Michigan

School of Kinesiology

Bachelor of Arts: Sport Management | GPA: 3.61/4.00

- Memberships: Michigan Sport Business Association (Alumni Relations Committee), WCBN-FM Sports Radio, Sigma Chi Fraternity (Vice President), Sigma Alpha Nu Pre-Law Fraternity

Ann Arbor, MI

Expected Graduation: May 2027

Escuela Universitaria Real Madrid Universidad Europea

Study + Internship

- Participated in a five-month international experience, collaborating on projects with prominent Spanish sports organizations while learning American and European business fundamentals from professionals in the global sports industry

Madrid, Spain

January - May 2026

PROFESSIONAL EXPERIENCE

WCBN-FM

Sports Commentator

- Provide live on-site commentary for sportscasts on both YouTube and local FM radio in five different sports, including football and basketball, reaching audiences of 16,000+ listeners collectively
- Perform extensive research on players, statistics, and pre-game storylines, compiling all information into documents that strengthen storytelling and elevate listening experience
- Manage all broadcast operations, including setting up and maintaining game streams, assembling portable soundboards, and operating a real-time scoreboard through Open Broadcaster Studio software

Ann Arbor, MI

September 2023 - Present

Student Athlete Score, Inc.

Marketing Operations Intern

- Conducted outreach to 50+ universities regarding partnership opportunities with the company, broadening the platform's reach and impact across college athletics landscape
- Optimized a database of 320,000+ student athletes' social media accounts across Instagram, TikTok, and X, utilizing a variety of metrics to align athletes and brands for NIL partnerships

Ann Arbor, MI

August 2025 - December 2025

Retail by Mona

Brokerage Intern

- Supported real estate brokerage team by compiling tenant leads for landlords and leasing opportunities for tenants, and locating contact information of brokers and landlords for outreach regarding new deals
- Created social media marketing materials for spaces represented by the firm, as well as client-exclusive informational materials, to strengthen visibility and client relationships
- Built extensive database of contact information for 500+ national and New York-based tenants, streamlining canvassing efforts and enabling more efficient broker research and outreach

New York, NY

May - July 2025

Maize Entertainment

Head of Marketing

- Executed campus-wide marketing strategy, contacting 70+ University of Michigan creative arts student organizations in promotion of a digital platform to share content and feedback with one another
- Designed and distributed physical marketing materials throughout campus, including 15 large posters for a guerrilla campaign, boosting awareness across University of Michigan community
- Achieved rapid user acquisition, attracting over 75 users that shared more than 30 pieces of content within 2 weeks of website launch

Ann Arbor, MI

January - April 2024

ADDITIONAL INFORMATION

Skills: Microsoft PowerPoint, Microsoft Excel, Writing, Interpersonal Communication, Collaboration, Emotional Intelligence, Adaptability, Organization, Research, Data Management & Analysis

Hobbies and Interests: Football, Tennis, Golf, Photography, Running, Biking, Graphic Design, Film & Television