

Zack Schteingart

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EDUCATION

University of Michigan

School of Kinesiology

Bachelor of Arts: Sport Management | GPA: 3.52/4.00

Ann Arbor, MI

Expected Graduation: May 2027

- Memberships: Michigan Sport Business Association, WCBN-FM Sports Radio, Sigma Chi Fraternity (Vice President), Michigan Real Estate Club, MUSIC Matters, Sigma Alpha Nu Pre-Law Fraternity

PROFESSIONAL EXPERIENCE

Student Athlete Score, Inc.

Account Executive

Ann Arbor, MI

August 2025 - Present

- Conduct outreach to universities regarding partnership opportunities with the company, broadening the platform's reach and impact across college athletics landscape
- Optimize a database of 130,000+ student athletes' social media accounts across Instagram, TikTok, and X, utilizing a variety of metrics to align athletes and brands for NIL partnerships

WCBN-FM Radio

Sports Commentator

Ann Arbor, MI

September 2023 - Present

- Provide live on-site commentary for games broadcasted on both YouTube and local FM radio in five different sports, including football and basketball, reaching audiences of 16,000+ listeners collectively
- Perform extensive research on players, statistics, and pre-game storylines, compiling all information into documents that strengthen storytelling and elevate listening experience
- Manage all broadcast operations, including assembling portable soundboards, configuring microphones, and operating Open Broadcaster Software Studio to produce and maintain a real-time scoreboard for game streams

Retail by Mona

Summer Intern

New York, NY

May - July 2025

- Supported real estate brokerage team by compiling tenant leads for landlords and leasing opportunities for tenants, and locating contact information of brokers and landlords for outreach regarding new deals
- Created social media marketing materials for spaces represented by the firm, as well as client-exclusive informational materials, to strengthen visibility and client relationships
- Built extensive database of contact information for 500+ national and New York-based tenants, streamlining canvassing efforts and enabling more efficient broker research and outreach
- Updated and managed data that tracked the firm's activity and currently available spaces
- Redesigned client invoice template to enhance professionalism and brand image

Maize Entertainment, LLC

Head of Marketing

Ann Arbor, MI

January - April 2024

- Executed campus-wide marketing strategy, contacting 70+ University of Michigan creative arts student organizations in promotion of a digital platform to share content and feedback with one another
- Designed and distributed physical marketing materials throughout campus, including 15 large posters for a guerrilla campaign, boosting awareness across University of Michigan community
- Achieved rapid user acquisition, attracting over 75 users that posted more than 30 pieces of content on the website within 2 weeks of launch

ADDITIONAL INFORMATION

Skills: Microsoft PowerPoint, Writing, Interpersonal Communication, Collaboration, Empathy, Emotional Intelligence, Adaptability, Organization, Research, Data Management & Analysis

Hobbies and Interests: Football, Tennis, Golf, Photography, Running, Biking, Guitar, Graphic Design, Film & Television